DIVYA MEHRA

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EDUCATION

New York University, MPS
2020-2022, New York

ITP, Tisch School of the Arts
(Design, Art, & Technology)

The London School of Economics & Political Science, MSc, BSc
2012-2015, London

Intl. Health Policy & Economics
Economic History

University of Southern California
2010-2012, Los Angeles

English Literature (Creative Writing), Economics

AWARDS

AIGA Fresh Grad of 2022
AIGANY, 2022

NYU Tisch School of the Arts & Lee Wasserman Scholarships
NYU, 2022-22

Brian Abel-Smith Award for Best Dissertation
LSE, 2015

First rank in classes: Behavioral Decision Sciences, Econometrics, and China's Economic Growth
LSE, 2013-15

TECHNICAL SKILLS

Figma
Writing & Copy Editing
HTML, CSS, JS (React), Svelte
Cinema4D, Redshift
Adobe Illustrator, Photoshop, After Effects

EXPERIENCE

Freelance, Designer and Developer
2023-present, New York

· Create custom graphics for clients, e.g: 3D animation for beauty & travel brand, Ries; marketing materials for investment firm, Francis Financial Inc.

PRINT Magazine, Writer (Contract)
2022-present, New York

· Research, write, and edit *Semiotics of a Movement*, an ongoing series covering the role of visuals in the politicization of the abortion movement

NYU Interactive Media Arts, Adjunct Professor
2023-present, New York

· Teach undergraduate courses on visual symbolism and image-making in the context of media, i.e: how do & should we represent social issues in visual media?

NYU ITP, Postdoctoral Fellow (Experimental Narrative)
2022-2023, New York

· Developed research and taught workshops on the intersection of text, image, and technology

Adjacent Journal of Emerging Media, Managing Editor
2021-2022, Editor (2020-2021), New York

· Identified artists & writers, commissioned, edited, and copy-edited written and interactive work
· Oversaw assembly of pieces and ensured timelines, communication, and collaboration across all teams, ensuring a cohesive final publication

Tisch School of the Arts, Graduate Research Assistant & Manager
2020-2023, New York

· Managed design and development of an online archive, with the aim of diversifying syllabi

Capgemini Invent, Experience Strategy Consultant
2018-2019, San Francisco

· Analyzed client digital initiatives and developed roadmap to improve customer reach and engagement.

Code & Theory, Associate Digital Analyst
2016-2017, New York

· Identified segments of digital users and corresponding needs and challenges based on site/social behavior and user interviews (clients: NBC, CNN)
· Used market research and data analysis to inform design-centered strategy for websites & apps, and presented findings to client
· Wrote Python scripts to obtain data for social media analysis